**DOCTORATE THESIS SUMMARY**

Candidate: **Dang Thu Ha**

Thesis title: ***Film dramatics in multimedia works (streaming films, commercials, and video games)***

Major: ***Film and Television Theory and Critic.***

Code: ***9 21 02 31***

Instructors: ***Assoc. Prof. Dr. Nguyen Thi Hanh Le***

***Dr. Nguyen Cao Thanh***

University: ***Hanoi Academy of Theater and Cinema***

SUMMARY

*Purpose and subject of research:*

The purpose of the research is to describe the principles of film dramatics and the principles of creativity being used in multimedia works (streaming films, commercials, and video games), in order to clarify the characteristics, methods, and effectiveness of film dramatics in multimedia writing. This will help to define the applicability of film dramatics and its relations to the creations of multimedia works in the digital age.

The subject of the research is the theories of film dramatics and the principles of creativity being used in streaming films, commercials, and video games, and the interactive relationship between film dramatics and multimedia works.

*Methods of research:*

First of all, the thesis takes an interdisciplinary approach to explore the writing of films as well as the creation of mass media in relation to technology, marketing, and aesthetics.

After that, the discourse method is used to study the theoretical foundation of the thesis, which consists of film theories, the principles of digital content creation, media theories, etc. as well as the practices of using film dramatics in the writing of notable forms of multimedia works. This will form the theoretical points of the thesis.

The methods of categorization and systemization combined with analysis and summarization are also used throughout the research. For example, in analyzing a certain work, in order to separate and systemize the principles of film dramatics being used in each form of multimedia works from the general to the specific, from the basic to the specialized, from the content to the form, the thesis uses categorization and systemization. However, to achieve this, these methods must be combined with the methods of analysis and summarization; namely, analysis of the works and summarization of practical experiments. Only then can the notable principles of film dramatics used in each form can be identified, while at the same time, they can be systemized and summarized into theoretical points about the methods with which these principles are applied to each form.

Finally, to expand on the discussion about the similarities and differences of film dramatics when applied to streaming films, commercials, and video games, as well as the similarities and differences of using film dramatics in traditional films and multimedia works, the method of comparison, namely comparison between forms, is used, combined with dialectical materialism, in order to point out the interaction relationship between the writing theories of traditional film and the practicalities of writing for multimedia works.

*Main results and conclusion:*

Chapter I identifies the basic theories and characteristics of film dramatics in multimedia works.

Chapter II surveys a number of notable works in the three forms of multimedia works and concludes that: each form of multimedia works may use different methods of writing, but they share the foundation of film dramatics. The systemization of the principles of multimedia, intermedia, and transmedia storytelling of film dramatics is a practical conclusion and shows the newness of the thesis.

Chapter III of the thesis expands on the discussion to prove that the applicability of film dramatics is practicable, both in terms of scope when applied to multiple forms and of depth when used to improve the quality and impact of a certain work Finally, the thesis explores the counter-influence of multimedia works on the cinematic art, in order to fully identify the two-way interactive relationship between multimedia works, multimedia storytelling and film and film dramatics.

From these basic conclusions, the thesis promises to add a voice to the use of film dramatics in multimedia works, thus helping to define the concept of multimedia storytelling (multimedia narratology).

*Hà Nội, November 11, 2023*

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| **Instructor** | **Candidate**  **Dang Thu Ha** |